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### White Flyer named the Official Target of the Amateur Trapshooting Association for 2021!



White Flyer has become a staple in sponsoring events at the Grand American & AIM Grand Championships over the years. 2021 will mark another year of numerous events and awards sponsored that White Flyer graciously provides. In addition, White Flyer is now the 2021 Official Target of the ATA.

As we turn the page on 2020, a year that has brought us many unforeseen changes, one thing that has remained constant is the dedication White Flyer brings to providing a consistent quality product. For many years, White Flyer has been the standard in the industry, always striving to meet the needs of customers and gun clubs. For example, the new Blackout Targets are offered at an economical price but are packed with improved and proven competition performance. The ATA has maintained an excellent relationship with White Flyer for decades and sincerely appreciates their continued support of the ATA and particularly the AIM youth program.

White Flyer will once again sponsor the Blue-Gray Shootout at the 2021 Grand American, providing Orange Crushers for the shooters and assisting with conducting the event. As a sponsor of the Mega Target Awards, White Flyer will also recognize ten gun clubs during Opening Ceremonies for achieving this accomplishment. These clubs include MO Trap Assn, Cardinal Center, Tucson Trap & Skeet, PSSA, Silver Dollar Trap, NY State ATA, WI Shooting Complex, Kansas Trap Assn, NC Home Grounds, and Kingsburg Gun Club.

About ATA - The ATA serves as the faithful protector of trapshooting and its mission is to promote and oversee the sport throughout the world. Established in 1899, the ATA is the oldest and the largest clay target shooting organization in the world. This non-profit organization governs the sport's rules and regulations. In addition, the ATA actively seeks ways to further enhance the sport and increase participation. Annually, ATA members participate in 6,000 plus registered tournaments and shoot at more than 60 million targets. The ATA encompasses an official youth program, as well. AIM, representing Academic, Integrity, and Marksmanship, serves to provide a safe and positive experience with firearms and registered trapshooting for youth members.